

7M# CMO-75

# NCC Cable System Order

11762355

Order #	62335935	Flight Dates	09/28/16 - 10/11/16	Update Date	09/19/16
Systemcode	4477	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Beaver Dam, WI	Advertiser	Feyen for Senate WI SD 18	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	2
AE	Andrew Volles	Product Code		Total	\$1,544.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$231.60
Office	Washington	Product Name	(WI) SD 18	Net Total	\$1,312.40
Phone	(301) 951-2620	Credit Status		Total Spots	240
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Ju16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				GIMP	-
				CPM	-

Comments : Rt: No changes. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	9	\$3.00	\$27.00	30	
2	CNBC	CNBC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$3.00	\$36.00	30	
3	CNBC	CNBC EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	3	\$3.00	\$9.00	30	
4	CNBC	CNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	10	\$4.00	\$40.00	30	
5	CNBC	CNBC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$4.00	\$56.00	30	
6	CNBC	CNBC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	\$4.00	\$16.00	30	
7	CNBC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$18.00	\$18.00	30	Presidential Debate 10/9
8	CNBC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$18.00	\$18.00	30	Presidential Debate 10/9
9	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	
10	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
11	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	3	\$6.00	\$18.00	30	
12	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	
13	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$8.00	\$112.00	30	
14	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	\$8.00	\$32.00	30	
15	CNN	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
16	CNN	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
17	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	
18	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
19	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	3	\$6.00	\$18.00	30	
20	FXNC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
21	FXNC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9

# NCC Cable System Order

Order #	62335935	Flight Dates	09/28/16 - 10/11/16	Update Date	09/19/16
Syscode	4477	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Beaver Dam, WI	Advertiser	Feyen for Senate WI SD 18	Show All Lines	
Market	Milwaukee-Racine	Client Code		Total # of Weeks	2
AE	Andrew Yolles	Product Code		Total	\$1,544.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$231.60
Office	Washington	Product Name	(WI) SD 18	Net Total	\$1,312.40
Phone	(301) 951-2620	Credit Status		Total Spots	240
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	JUL16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : RT: No changes. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC EF	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	
23	FXNC	FXNC EF	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	\$6.00	\$84.00	30	
24	FXNC	FXNC EF	10/10/16	10/16/16	16:00	19:00	X	X						-	-	4	\$6.00	\$24.00	30	
25	MNBC	MNBC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	9	\$5.00	\$45.00	30	
26	MNBC	MNBC EM	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	
27	MNBC	MNBC EM	10/10/16	10/16/16	05:00	09:00	X	X						-	-	3	\$5.00	\$15.00	30	
28	MNBC	MNBC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	
29	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$6.00	\$84.00	30	
30	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	4	\$6.00	\$24.00	30	
31	MNBC	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
32	MNBC	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$24.00	\$24.00	30	Presidential Debate 10/9
33	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	
34	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$8.00	\$88.00	30	
35	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00	X	X						-	-	3	\$8.00	\$24.00	30	
36	HLN	Presidential Debate	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$18.00	\$18.00	30	Presidential Debate 10/9



# NCC Cable System Order

Order #	62335935	Flight Dates	09/28/16 - 10/11/16	Update Date	09/19/16
Syscode	4477	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Beaver Dam, WI	Advertiser	Feyen for Senate WI SD 18	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
AE	Andrew Yoiles	Client Code		Total	\$1,544.00
Sales Coordinator	Luke Priddy	Product Code		Commission	\$231.60
Office	Washington	Est Code	NA	Net Total	\$1,312.40
Phone	(301) 951-2620	Product Name	(WI) SD 18	Total Spots	240
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Jul16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-
				CPM	-

Comments : R1: No changes. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
37	HLLN	Presidential Debate	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$18.00	\$18.00	30	Presidential Debate 10/9
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	240	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	240
AMT	\$1,544.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,544.00

SYSTEM APP: SALES ACCT Date Printed 09/19/16

62335935 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 |